

Westfield Downtown Revitalization Master Plan SURVEY

See map on other side!



The Village and Town of Westfield are developing a Downtown Revitalization Master Plan to inform decisions for Westfield's future. To help guide the planning process and define priority projects within the downtown area, the Village and Town want to hear from you! An interactive map of conceptual projects and a survey are posted to the project website, and will be available until mid to late August. **The online interactive map will allow you to review and respond to comments posted by other community members!**

<https://bartonloguidice.mysocialpinpoint.com/westfield-downtown-master-plan>

While we recommend you utilize the interactive map and survey on the project website (so you can engage with your neighbors!), if you prefer hard copy alternatives, poster boards of the map and print outs of this survey are available at Eason Hall (23 Elm St) and Patterson Library (40 S Portage St) - please return completed surveys at either of these two locations. Thank you for participating in this project and helping us plan for Westfield's future!

1. What do you perceive to be the greatest assets within the Westfield focus area? In other words, what encourages you to visit or live/work there?

2. What are your main concerns within the Westfield focus area? In other words, what might deter you from visiting or living/working there?

3. Please indicate how important you feel the following initiatives are in the Westfield focus area, as conceptualized on the map:

	Very Unimportant	Unimportant	Neutral	Important	Very Important
Building Improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Green Infrastructures/Roadway Improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trail Connections	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Signage and Wayfinding Improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Park Improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking Lot Improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Municipal Wide WIFI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enhanced Landscape/Plantings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public Restrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. Outside of the initiatives conceptualized on the map, do you have any suggestions for improvements within the Westfield focus area?

About You: The intent of the following questions is to understand if this survey has reached a representative sample of the community. Your personal information will not be made publicly available or sold in any way.

5. What age group do you fall within?

- 14 or younger 15-19 20-24 25-34 35-54
 55-64 65+

6. Which of the following best describes you? Check all that apply.

- Student or parent/guardian of a student in grade school in the Village/Town of Westfield
 Resident of the Village/Town of Westfield for less than 5 years
 Resident of the Village/Town of Westfield for 5-10 years
 Resident of the Village/Town of Westfield for more than 10 years
 Property owner in Village/Town of Westfield
 Business owner in Village/Town of Westfield
 Employed in Village/Town of Westfield, but not a resident
 I have some other relationship to the Village/Town of Westfield (please specify): _____

7. Are you in the Village/Town of Westfield on a seasonal or year-round basis?

- Seasonal Year-round
 Other (please specify): _____

8. Do you own or rent your residence?

- Own within the Village/Town of Westfield
 Rent within the Village/Town of Westfield
 I am not a resident of the Village/Town of Westfield
 Other (please specify): _____

9. Which bracket does your annual household income fall within?

- \$0-\$30,000 \$31,000-\$60,000 \$61,000-\$90,000
 \$91,000-\$120,000 \$121,000+

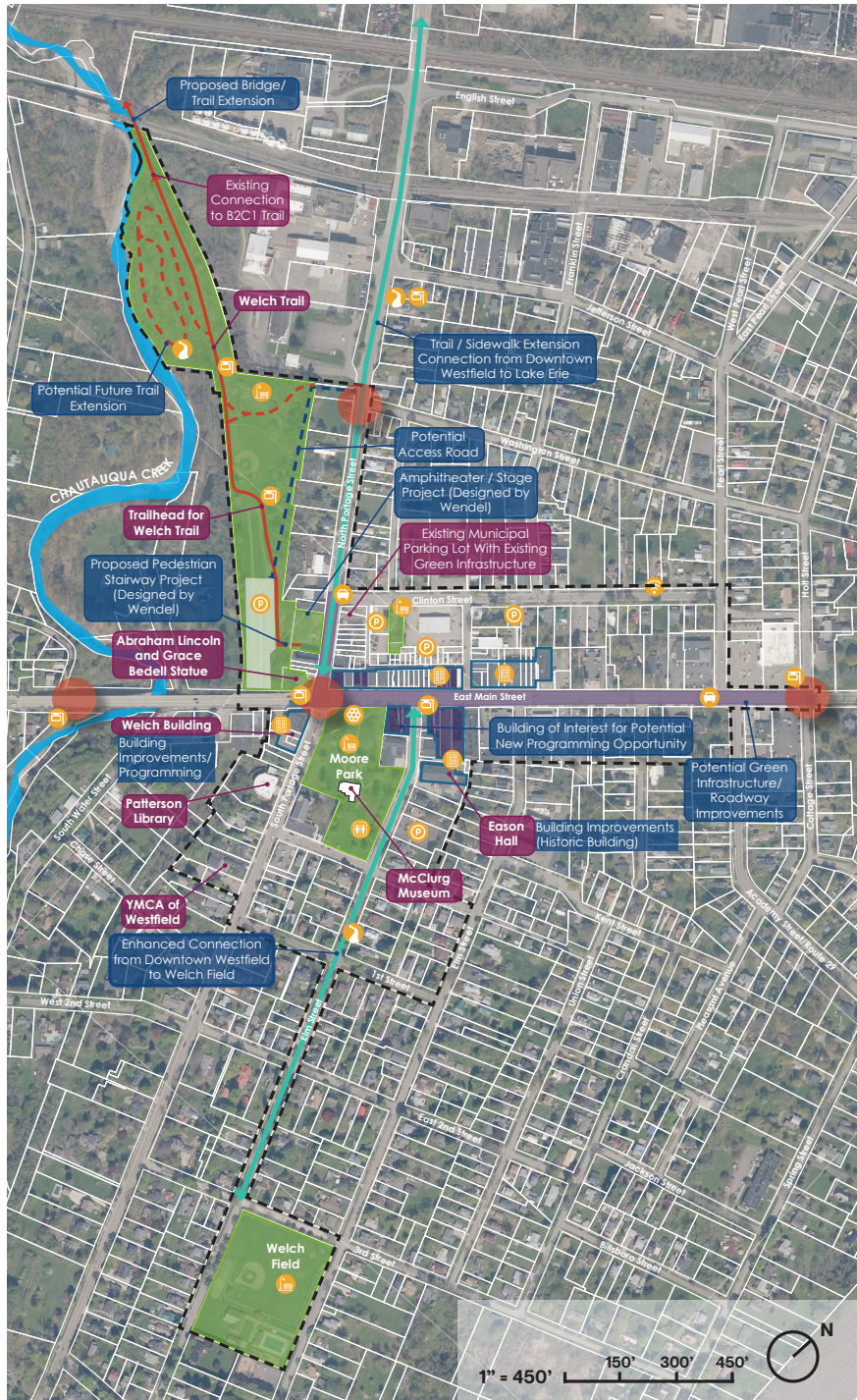
Scan the QR Code with your camera app to visit the project website!



VILLAGE OF WESTFIELD

Barton&Loguidice

DOWNTOWN REVITALIZATION MASTER PLAN



- 
Building Improvements
 - Upper floor vacancies
 - Building facade improvements

Exact buildings to be confirmed by the Village and committee
- 
Green Infrastructures/ Roadway Improvements

Create guidelines that enhance the overall streetscape appearance of certain design components within the Main Street corridor. Improve roadway conditions; with improvements including: bump-outs, crosswalk improvements, reducing pavement between curb to curb.
- 
Trail Connections

Enhance connections from the Downtown area to Lake Erie and to Welch Field. Provide trail extension from existing Welch Trail to Chautauqua Creek.
- 
Signage and Wayfinding Improvements

Identify points of signage and wayfinding to create a greater sense of place.
- 
Park Improvements

Identify potential programming within the Village's parks to improve utilization and use. Improve utilities.
- 
Parking Lot Improvements

Determine potential parking lot improvements to improve appearance & efficiency of use.
- 
Municipal Wide WIFI













Provide municipal wide WIFI to provide residents with higher speed internet.
- 
Enhanced Landscape/ Plantings

Provide enhanced planting areas around memorial and other features within Moore Park.
- 
Public Restrooms

Village to coordinate with the State Historic Preservation Office (SHPO) in order to plan and facilitate construction of a bathroom facility within Moore Park. (Assume 2-4 restrooms).
- 
Enhanced Gateway

Identify strategies to create a welcoming entrance to the Main Street Corridor. Addition of 'Tree City' signage at each gateway.

LEGEND

	Potential Focus Area		Buildings of Interest for Building Improvements and Programming
	Potential Enhanced Connectivity		Building Facade Improvements
	Potential Access Road		Upper Floor Vacancies
	Existing Trail		Existing Green Space
	Potential Trail Extension		Proposed Corridor of Roadway Improvements
	Existing Amenities		
	Proposed Improvements		

