



2025 - 1ST ANNUAL GRAPE ESCAPE DESSERT CHALLENGE (NO-PIE!)

Sponsored by Wanderlust & Johnson Estate Winery

APPLICATION AND RULES

ABOUT THE GRAPE ESCAPE DESSERT CHALLENGE

We all know and love our grape pies! However, grapes have a much wider culinary reach, to let them be restricted to your family's handed down pie recipe. We say, let the grapes shine at dessert with the very best of nouvelle cuisine!

This contest is designed with budding dessert designers, pastry chefs, confectioners, & other food artists in mind. In addition to bragging rights (which are huge in themselves!) the winner will have an opportunity for their dessert to be sold and served at a popular tourist destination in Westfield, the Sunday of the Grape & Wine Festival.

Entries may be any form of dessert cuisine (cake, bar, custard, candy, drink, etc.) OTHER THAN pie. Entries will be judged based on presentation, taste/texture, use of local resources, creativity, and transition to restaurant application.

Entries will be displayed at Wanderlust @ 29 Elm Street the day of the contest.

**ENTRIES, JUDGING, AND THE AWARDS WILL ALL TAKE PLACE ON
SATURDAY, SEPTEMBER 20th, 2025, at:**

WANDERLUST, 29 Elm Street

THE RULES:

1. To be eligible, completed entry must be brought to Wanderlust, at 29 Elm Street, on Saturday, September 20th, between 10:00 a.m. and 1:00 p.m., along with your dessert.
2. There must be no identifying marks on your dessert, pan, or bakery box indicating who the entrant is. If there are such identifying marks, the dessert will automatically be disqualified from the contest. Only 'the committee' will know the identity of the creator.

On the day of the contest, Saturday, September 20th, each contestant must submit one freshly made grape dessert, made in a disposable, non-returnable container.

3. Desserts must showcase GRAPES as the highlight, and primary flavor of the dessert.

4. Desserts will be judged impartially, and will be graded on (1) presentation, (2) taste/texture, (3) use of local resources (4) creativity, (5) and transition to restaurant application.
5. The judging ceremony will take place at the tent at Wanderlust (29 Elm Street on the east side of Moore Park) on SATURDAY 9/20 at 3:00 pm.
6. The winners will be announced and awarded their prizes at the end of the judging (expected between 3:45 and 4pm) Saturday, **September 20th, 2024**, at the Grape Event Tent.

The 1st place winner will receive: (1) Bragging Rights! (2) Champion Plaque (3) Opportunity to prepare (*) and sell their dessert at Flight @ Johnson Estate Winery, on consignment, on Sunday, September 20th (4) A fresh, Westfield Basket of Bliss (\$125 retail) delivered to celebrate themselves 😊, or another Westfield recipient, at a delivery date of their choosing between 9/24 and 9/27.

2nd & 3rd place winners will receive plaques and a free pint of custard.

2025 "GRAPE ESCAPE DESSERT CHALLENGE" ENTRY FORM

I understand the rules listed above and will identify my dessert with the numbered sticker.

NAME: _____

ADDRESS _____

PHONE: _____ EMAIL: _____

DATE: _____ ENTRY NO. _____

IF SELECTED AS THE WINNER, YOU WILL HAVE THE OPPORTUNITY TO PREPARE YOUR DESSERT IN A COMMERCIAL KITCHEN (IF COTTAGE BAKER LAWS DNA; WANDERLUST OR JOHNSON ESTATE WINERY) ON SUNDAY, SEPTEMBER 21ST AND BE SOLD ON CONSIGNMENT AT 'FLIGHT' THAT DAY. PLEASE PROVIDE THE FOLLOWING INFORMATION TO HELP DETERMINE REQUIREMENTS FOR PRESENTING YOUR DESSERT.

Check if you DO NOT wish to sell your dessert at Flight, if chosen as the winner.

Minimum number of servings _____ Minimum \$ per serving _____

Required time to prepare _____ Special storage requirements? _____

Allergens contained: _____

Special handling/serving requirements _____
